

SOCIOLOGY 221

GLOBALIZATION

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Office Hours –Mondays 2:45 – 4:00 and Thursdays 11:00- 12:30 or by appointment

FALL 2006

Course Overview

McDonalds, Starbucks, and the Gap are now common features on the street corners of Europe, South America, and Asia. Arnold Schwarzenegger enjoys unprecedented popularity in the Far East while, in the U.S., we are fascinated by karaoke and Indian films. Does this globalization of production and consumption mean that we are all becoming the same? In this course, we will explore the globalization of social life. We will examine the different ways in which economic, political, and cultural arrangements are organized in the increasingly interdependent world in which we live, compare them to those in the past, and explore their impacts. We will analyze the degree to which social life still takes place within national borders and discuss the new kinds of concepts and methods we need to understand these dynamics.

The course also has a larger, intellectual goal. I would like students to understand that there are multiple answers to every question. I also want students to strengthen their analytical and critical thinking skills so they can evaluate different intellectual positions in a rigorous way. Most of our discussions about the readings will focus on the same set of questions - what is the question the author are trying to answer? What is the argument? What are his or her underlying assumptions? What is the evidence he or she brings to bear? What are the argument's strengths and weaknesses?

I place great emphasis on students' ability to write clearly and convincingly. Organization, grammar, and logic count. There will be two short 3-5 page writing assignments during the term -- more in-depth descriptions and guidelines will follow. In addition, there will be an in-class mid-term and final exam held during exam period. Students are expected to attend class, complete the readings, generate questions for class discussions and participate actively in them, and produce high-quality, well-written

responses to the assignments. Please bring a copy of the readings with you to all classes. Finally, I expect each student to visit me at least once during office hours before the middle of the term

Course grading is as follows:

Class Participation 15%
Assignment One 20%
Assignment Two 20%
Mid-Term Exam 20%
Final Paper 25%

- Assignments turned in late will be automatically marked down

THE BROAD FOUNDATIONS

Keohane, Robert and Nye, Joseph, eds. "Transnational Relations and World Politics." *International Organization*, 25(3), 1971,
329-349
721-748

Appadurai, Arjun. "Global Ethnoscapes: notes and queries for a transnational anthropology," in R. Fox (ed.) *Recapturing Anthropology*, Sante Fe: School Of American Research Press, 1991. - 191-210

Sassen, Saskia. *Globalization and Its Discontents*, New York: The New Press, 1998,
Introduction
5-30
195-218

Anzaldúa, Gloria. *Borderlands: La Frontera: The New Mestiza*. San Francisco: Spinsters/Aunte Lute. 1987.
Chapter 1

METHODOLOGICAL CHALLENGES

Gupta, Akil and Ferguson, James, eds. *Anthropological Locations: Boundaries and Grounds of a Field Science*, Berkeley: University of California Press, 1997, 1-46.

Wimmer, Andreas and Glick Schiller, Nina. "Methodological Nationalism, The Social Sciences, and the Study of Migration: An Essay in Historical Epistemology." *International Migration Review* 37(3), Staten Island, NY: Center for Migration Studies of New York, Inc., 2003, 576-610.

**“Assimilation and Transnationalism:
Determinants of Transnational Political
Action among Contemporary Migrants,”
by Luis Eduardo Guarnizo, Alejandro
Portes and William Haller**

Clifford, James. *Routes*. Cambridge: Harvard University Press. 1997.
17-47 Traveling cultures

HISTORICAL PERSPECTIVES

Gilroy, Paul. *The Black Atlantic: Modernity and Double Consciousness*, Cambridge, MA:
Harvard University Press, 1993
1-40

Abu-Lughod, Janet. *Before European Hegemony: The World System AD 1250-1350*. New
York: Oxford University Press, 1989.
Chapter 1: 3-42

Winant, Howard. *The World is a Ghetto*. New York: Basic Books. 2001
Selections from Chapters 1-5

McNeill, William. *Plagues and Peoples*. New York: Doubleday. 1989
Selections from: Introduction, chapter 1 and 2

QUESTIONS OF IDENTITY

Grewal, Inderpal and Kaplan, Caren, eds. *Scattered Hegemonies: Postmodernity and
Transnational Feminist Practices*, Minneapolis and London: University of Minnesota
Press, 1994,
1-33

Hannerz, Ulf. *Transnational Connections: Culture, people, places*, New York and
London: Routledge, 1996,
1-29
91-101

Beck, Ulrich. “The Cosmopolitan Perspective: Sociology in the second age of
Modernity.” *British Journal of Sociology* 51(1), 2000,
79-105

Tölölyan, Khachig *Diaspora: A journal of Transnational Studies*. Vol 1, Issue 1, Spring
1991.

MIGRATING LIVES AND COMMUNITIES

Basch, Linda, Schiller, Nina Glick and Blanc, Cristina Szanton. *Nations Unbound: Transnational Projects, Postcolonial Predicaments, and Deterritorialized Nation-States*, Amsterdam: Gordon and Breach Publishers, 1994,
1-48

Portes, A., Guarnizo, L., and Landolt, P. "Introduction: Pitfalls and Promise of an Emergent Research Field," *Ethnic and Racial Studies*, 22, 1999
463-478

Kearny, Michael. "The Local and the Global: Anthropology of Globalization and Transnationalism," *Annual Review of Anthropology*, 24, 1995
547-65

Levitt, Peggy and Schiller, Nina Glick. "Transnational Perspectives on Migration: Conceptualizing Simultaneity." *International Migration Review*, forthcoming, 2004.

RELIGIOUS LIVES ACROSS BORDERS

Rudolph, Susanne. "Introduction: Religion, States, and Transnational Civil Society," *Transnational Religion and Fading States*, Boulder: Westview Press, 1997
1-24

Vasquez, Manuel A. *Globalizing the Sacred: Religion across the Americas*. Rutgers University Press, c 2003.

34-64 I WILL DISTRIBUTE

INTRO AND PROLOGUE FROM BOOK MY BOOK.

ARTS AND CULTURE

Kim, Elaine H and Margo Machida, Sharon Mizota. *Fresh Talk Daring Gazes*. Berkeley: University of California Press. 2003
1-50

Garcia Canclini, Nestor. "Cultural Reconversion" in Eds. Yudice, George and Jean Franco and Juan Flores, eds. *On Edge: The Crisis of Contemporary Latin American Culture*. University of Minnesota Press. 1992.

Flores, Juan. *Divided Borders: Essays on Puerto Rican Identity*. Houston, Arte Publico Press. 1993.
Languages of Latino Self-Formation, 199-
224

Bhabha, Homi. *The Location of Culture*. 1994.

THE DIFFUSION OF IDEAS, VALUES, AND CULTURE

Hall, Peter A. ed. *The Political Power of Economic Ideas: Keynesianism across Nations*. Princeton: Princeton University Press. 1989.

3-26

Meyer, John. "World Society and the Nation State," *The American Journal of Sociology*. *American Journal of Sociology*. July 1997 v 103 n1 p144 (38)

Peter Haas, "Do Regimes Matter: Epistemic Communities and Mediterranean Pollution Control," *International Organization* 43, pp. 377-405, or Peter Haas, "'Knowledge, Power, and International Policy Coordination," *International Organization* 46: pp 1-35

Watson, James. "Transnationalism, Localization, and Fast Foods in East Asia," in George Ritzer (Ed.) *McDonaldization*, Thousand Oaks: Pine Forge Press, 2002, pp. 222-232. GET THIS AND COPY

Kaufman, Jason and Orlando Patterson. "Cross-National Cultural Diffusion: The Global Spread of Cricket. *American Sociological Review* 70:2005. pp. 82-110.

CAPITALISM, CLASSES AND CORPORATION

Peter Evans, *Dependent Development: The Alliance of Multinational, State and Local Capital in Brazil*, Princeton, NJ: Princeton U Press. 1979.

Chapter 1 (14-54)

Gereffi, Gary. *Commodity Chains and Global Capitalism*, Westport, CT: Praeger, 1994.

Chapter 5 (95-112)

Ong, Aihwa. *Flexible Citizenship: The Cultural Logics of Transnationality*, Durham: Duke University Press, 1999,

1-26

240-244

Silver, Beverly. *Forces of Labor*. New York: Cambridge University Press, 2003

Chapter 1 (1-40)

Sklair, Leslie. *The Transnational Capital Class*. Oxford: Blackwell Publishers. 2001.

Introduction

Chapter 2

SOCIAL MOVEMENTS, NON-STATE ACTORS AND CIVIL SOCIETY

Smith, Jackie. *Transnational Social Movements and Global Politics*. Syracuse University Press, 1997

Chapter 1

Keck, Margaret and Sikkink, Kathryn. *Activists Beyond Borders: Advocacy Networks in International Politics*, Ithaca and London: Cornell University Press, 1998

Preface

199-217

11. VIOLENCE, CRIME, AND SECURITY

Shelley, Louise. "Transnational Organized Crime: An Imminent Threat to the Nation State?," *Journal of International Affairs*, Vol. 45, No. 2, p. 463-489, Winter 1995.

Andreas, Peter. *Border Games: Policing the U.S.-Mexico Divide*. Ithaca, N.Y.: Cornell University Press, 2000.

Chapter 1 (3-14)

Chapter 7 (140-152)

Kaldor, Mary. *New and Old Wars: Organized Violence in a Global Era*, Stanford: Stanford University Press, 1999, 2001,

Introduction (1-12)

Chapter 6 (112-137)

Chapter 7 (138-152)

Williams, Phil. "Strengthening Cooperation Against Transnational Crime." *Survival*, 1998